

The Effects of a Short Video Intervention on Critically Appraising Online Health Information

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Status RECRUITING
Sponsor Sydney Health Literacy Lab at the University of Sydney
Enrollment 2,120 participants

Plain Language Summary

During the COVID-19 pandemic, social media became a major source of health information — but also misinformation. Young adults who use social media frequently were more likely to believe false claims about vaccines and treatments. Being able to critically evaluate health information online is an important skill, but most people haven't been taught how to do it.

This study is testing three different ways of teaching people to spot unreliable health information online: short TikTok-style videos, animated explainer videos, and written materials. Participants will be randomly assigned to one format and tested before and after to see whether their critical thinking about online health content improves.

You may be eligible if you are aged 18–39 and currently live in Australia. There are no other exclusion criteria — this is an online study open to all young Australian adults. It's a quick, engaging way to sharpen your health literacy skills while contributing to research.

Key Eligibility Criteria

Inclusion (1)

- Live in Australia, aged 18-39

Exclusion (1)

- None

Locations (1 total)

ACT,NSW,NT,QLD,SA,TAS,WA,VIC, Australia