

# Dietary and Cognitive Effects of Food Ads Posted by TikTok Influencers

NCT05777486

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Status	RECRUITING
Phase	Not Applicable
Sponsor	NYU Langone Health
Enrollment	100 participants

## Key Eligibility Criteria

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### Inclusion (4)

- Participants must be 10-13 years old
- Identify as only non-Latino White or only Black/African American
- Report that they log into TikTok at least once daily
- Read and speak English

### Exclusion (1)

- Any criteria not met as listed above will bar an adolescent from participating in the study

## Locations (1 total)

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NYU Langone Health, New York, New York, United States