

# Communicating About Nicotine Reduction in Cigarettes

NCT06787937

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Status	RECRUITING
Phase	Not Applicable
Sponsor	Georgia State University
Enrollment	1,230 participants

## Key Eligibility Criteria

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### Inclusion (5)

- Age 21+ years
- Current smoker (self-report as having smoked 100 cigarettes in their lifetime and currently smoking on 27+ days out of past 30, expired breath carbon monoxide  $\backslash[CO\backslash]$  e6ppm to assess regular smoking)
- Can speak, read, and write in English
- Available for period of study
- Willing to try novel research cigarettes

### Exclusion (3)

- Pregnancy or lactation
- Member of the same household as a study subject
- Unwilling to use research cigarettes as part of the trial

## Locations (2 total)

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Georgia State university, Atlanta, Georgia, United States  
Emory University, Atlanta, Georgia, United States