

Can Stories Encourage the Elderly to Vaccinate? Combining Viewer-tailored Personal Narrative Videos With Informational Videos to Improve Vaccine Uptake Among Older Adults

NCT06890403

Status	RECRUITING
Phase	Not Applicable
Sponsor	Johns Hopkins Bloomberg School of Public Health
Enrollment	6,000 participants

Key Eligibility Criteria

Inclusion (1)

- U.S. adults aged 50 and older

Exclusion (2)

- Participants who do not complete the survey
- Participants who are unable or refuse to view and listen to videos on the participant's device

Locations (1 total)

Ipsos, New York, New York, United States