

The Young Adults' Experiences With Virtual Reality (YAES VR) Study

NCT06917391

Status	RECRUITING
Phase	Not Applicable
Sponsor	NYU Langone Health
Enrollment	200 participants

Key Eligibility Criteria

Inclusion (7)

- years old;
 - self-identify as Black or white in order to determine racial/ethnic differences in responses to unhealthy VR-based food and beverage marketing;
 - self-report normal or corrected-to-normal vision from glasses or contacts;
 - self-report comfort and ability to walk around within a VR paradigm;
 - able to read, write, understand, and respond to all study materials (including the VR paradigm) in English
- ... and 2 more (see full listing online)

Exclusion (6)

- report a history of disorders causing motion sickness or have a history of significant motion sickness, which could be triggered within the VR paradigm
 - self-report dietary restriction, such as food allergies or veganism, which may lead to different effects when exposed to food marketing;
 - Self-report disliking 50% or more of the snacks that will be offered during the laboratory test snack as determined by a score of 5 or less on the food preferences questionnaire, which may have a confounding effect on consumption;
 - report being pregnant or breastfeeding, which may affect hunger;
 - smoke or consume tobacco, which decreases salivary flow; or
- ... and 1 more (see full listing online)

Locations (1 total)

NYU Langone Health, New York, New York, United States

<https://clinicaltrials.gov/study/NCT06917391>

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