

# Perceived Effectiveness of Vaping Prevention Ads Among Adolescents and Young Adults

NCT07116837

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Status	RECRUITING
Phase	Not Applicable
Sponsor	UNC Lineberger Comprehensive Cancer Center
Enrollment	3,500 participants

## Key Eligibility Criteria

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### Inclusion (3)

- Age 13-20 years old
- Current vaper (defined as using e-cigarettes in the past 30 days) or susceptible to vaping. Participants will be considered 'susceptible to vaping' if they answer anything other than "definitely not" to 3 screening items assessing their susceptibility to vaping. An example item is, "If one of your best friends were to offer you a vape, would you use it?" (Definitely not, probably not, probably yes, definitely yes).
- Live in the United States

### Exclusion (1)

- Live outside of the United States

## Locations (1 total)

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University of North Carolina, Chapel Hill, Chapel Hill, North Carolina, United States