

# Optimizing Strategies to Maximize Patient Recruitment Yield

NCT07290335

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<b>Status</b>	RECRUITING
<b>Phase</b>	Not Applicable
<b>Sponsor</b>	Emory University
<b>Enrollment</b>	100,000 participants

## Key Eligibility Criteria

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### Inclusion (6)

- All studies using the MyChart recruitment service are eligible, including both clinical trials and observational studies.
- Exclusion Criterion for primary studies that are recruiting participants:
- Not using MyChart for recruitment.
- At least 500 messages sent, 125 for each arm
- All patients receiving messages via MyChart will be included
- ... and 1 more (see full listing online)

### Exclusion (2)

- Minor
- Excluded from primary study that is recruiting participants.

## Locations (1 total)

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Emory Healthcare System, Atlanta, Georgia, United States